

# Email Marketing

Email, Fax & Sms Marketing

One Stop Marketing Solution Provider

:: Email Marketing ::

With a demand for e-commerce sector, going online is essential nowadays. Use of electronic mail as a means of communicating commercial or business messages to the customers is instant, as compare to a mailed advertisement, an email arrives in a few minutes. It lets business "push" the message to its customers, as opposed to a website that waits for customers to come in.

:: Fax Marketing ::

Broadcast fax is one of the fastest, cheapest ways to generate leads and sales. Because of the low cost even with a low response rate, you are still able to make a profit out of the package. The good thing about it, your message is read. People are 2 to 4 times more likely to read a fax than direct mail! Broadcast fax also gives you the ability to test different formats, headlines and offers.

:: SMS Marketing ::

Our software of SMS Marketing in communicating with your customers on their favorite gadget, the cell phone! The software is web-based, which means there is nothing to download and all the computer and network resources required for the broadcast of your campaigns via SMS are managed by our software. So you question why engage our SMS Marketing? Firstly, 18-39 year old consumers use text messaging more often than voice to communicate. Secondly, average 94% of text messages are read. Thirdly, 80% of consumers keep their mobile with them all day so they are able to receive mass alert or reminders of your promotions from time to time.

So we ask why not?

:: How Your Business Benefits ::

:: Email Marketing ::

Compared to other media investments such as direct mail or printed newsletters, it is of a low cost to invest for a database of 50,000 in our software system, which allow you to generate repeated business affordably and automatically by using our system.

:: Fax Marketing ::

Fax broadcasting always costs less than the dollars you'll spend on the paper, ink, labour and postage of a direct mail campaign. And it gets even better...You save time!

:: SMS Marketing ::

Deliverability:

With assurance that 94% of all text messages are read, your marketing message will be seen & read by customers in our database.