

# Business Planning

## Business Planning

### Our Business & Marketing Planning Service

:: Want to start a business/ boost the sales? ::

When you want to start a business but you are clueless on how to begin and keep the business running, or when you feel business is average and begin to favour for a better return but with no means of marketing support to start off with... We are your business solutions, with our wide range of marketing package each customized to your company's needs, we are confident to make a change.

:: Package Projects ::

We offer business planning packages to several of our SMEs client like restaurants, beauty & spa parlour, jewellery retail and etc, each projects range from 3 months up to a full annum business planning with our in-house marketing services products & tools.

### Our Products:

- Life's Easy Residential Magazine (Target to consumers living in HDB, Condo & Landed Properties)
- Life's Easy Commercial Magazine (Target to all commercial & industrial units in Singapore)

- E-Commerce Marketing Strategy (E-mail Broadcast, Fax & SMS Marketing)
  
- Website Banner Hosting & Homepage
  
- Large Format Printing of Banner/Posters
  
- Print Ad Media (Flyers/Catalogue/Brochure/Menu/Labels)

Our Value-Added Service:

- Distribution (MRT, Door-to-Door, Carpark, Shopping Locations & etc)
  
- Alliance with SPH Publishing for advertisement publishing, e.g 8 Days, UW, i-Weekly, My Paper & etc

:: 5 Q's of A Business Plan ::

1)  
What is the purpose of your business?

2)  
Who else sells similar goods or services?

3)  
Where are the customers who are most likely to purchase your products and services and how do you attract these people?

4)  
What are the specifics of how you plan to operate your business marketing services plan?

5)

How will you make a profit out of it?

## Marketing Services

Marketing is undoubtedly an essential tool for the business promotion. Therefore, it is necessary to opt if you are going to start a business. But, several times, keeping the resources for marketing is not feasible for the firms. In that case, they have the option to deal with other firms and ours is one of the corporations with provide the perfect marketing solutions to distinct organizations.

We at Chan's Marketing & Advertising Pte Ltd. offer the marketing services, which make your enterprise popular within a few days and you are soon capable to approach the global market. We offer the solutions for both offline and online marketing. For offline marketing services, we offer Life's Easy Residential Magazine and Life's Easy Commercial Magazine that spread your information in several parts of Singapore. Besides, we also have the online marketing strategies such as website banners, social media marketing and more. We assure that our online marketing services will provide you business a perfect exposure that you had always desired for.

